



13767W County Road B  
Hayward, WI 54843

## Job Posting

Job Title: Graphic Designer  
Department: Marketing  
Reports to: Lead Graphic Designer/Marketing  
Manager  
Pay Grade: E2  
Position Type: Key

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**Basic purpose or function:** Produce and oversee digital and print creative solutions that address our marketing needs. In-depth knowledge of graphic design, styles and layout techniques will provide success in this role. Have experience executing marketing projects from conception to production, including websites, brochures and product packaging. The design team promotes our brand consistently and delivers high quality content for guests.

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### Job Duties:

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- Promotes positive guest and team member relations
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
- Plans concept by studying information and materials.
- Must maintain confidentiality
- Must demonstrate strong project and time management skills to complete multiple tasks effectively
- Layout and design graphic artwork for print ads, posters, billboards, brochures and signage
- Write creative ad copy
- Assists with all production advertising and digital and online representation
- Keeping up-to-date with industry developments.
- Coordinate the production of materials for interiors, exterior and billboard signage
- Utilize a variety of computer peripheral equipment to produce camera-ready artwork
- Ability to work varying hours and days (including weekends and holidays)
- Ability to meet deadlines and collaborate with a team
- Perform other duties as assigned

### Job Qualifications:

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- Bachelor's degree required in marketing/graphic design or a hospitality related field preferably with a minimum of five years in a guest service capacity or an equivalent combination of education and experience.
- Must possess strong interpersonal and communication skills
- Excellent organizational and writing skills
- Word-processing and spreadsheet experience
- Working experience with image design tools (e.g. Photoshop and Adobe Illustrator).
- Portfolio of completed design projects
- Attention to visual details
- Must be able to obtain a gaming license
- Minimum of 18 years of age

Native American preference applies to all candidates for this position.

Apply online at:

[www.sevenwindscasino.com](http://www.sevenwindscasino.com)

Our Team

If you are unable to apply online, submit information to:

Human Resource Department  
Sevenwinds Casino, Lodge & Conference Center  
13767W County Road B  
Hayward, WI 54843

Doug Merrill, Training & Development Specialist  
715-634-5643 Ext. 6121

Tina Coss, Human Resource Manager  
715-634-5643 Ext. 6107